



Take Control by Insourcing.

To succeed in today's competitive business environment, you need to produce quality promotional materials while saving as much time and money as possible. Like many companies, you may be outsourcing your graphics with mixed results. If this is the case, then it's time for a change. Start "insourcing" with a Roland VersaCAMM Series printer/cutter, the right choice for your business. With a VersaCAMM, you will enjoy uncompromising 4-color print quality, high speed performance, and automatic printing and contour cutting all in one device. Best of all, you'll be fully equipped to produce the quality labels, posters and other promotional materials your business demands. It's time to take control with the VersaCAMM.

VersaCAMM

Specifications		
Printing technology		SP-540i
		Piezoelectric inkjet
	Width	210 to 1,371 mm (8.3 to 54 in.)
	Thickness	Maximum 1.0 mm (39 mil) with liner, for printing
	Media	Maximum 180 mm (7 in.)
Media	Roll outer diameter	Maximum 30 kg (66 lb.)
	Roll weight	50.8 mm or 76.2 mm (2 in. or 3 in.)
	Core diameter	Maximum 1,346 mm (53 in.)
	Printing/cutting width ^{*1}	Exclusive Roland ECO-SOL MAX
Ink cartridges	Types	Four colors (cyan, magenta, yellow, and black)
	Capacity	220 cc or 440 cc
Printing resolution (dots per inch)	Colors	Maximum 1,440 dpi
	Cutting speed	10 to 300 mm/s
Blade force		30 to 300 g
Blade offset		0 to 1.5 mm (0 to 0.059 in.)
Software resolution (when cutting)		0.025 mm/step
Distance accuracy (when printing) ^{*1,3}		Error of less than 0.3% of distance traveled, or 0.3 mm, whichever is greater
Distance accuracy (when cutting) ^{*3}		Error of less than 0.4% of distance traveled, or 0.3 mm, whichever is greater
Repetition accuracy (when cutting) ^{*1,4}		0.1 mm or less
Alignment accuracy for printing and cutting ^{*1,4}		0.5 mm or less
Alignment accuracy for printing and cutting when reloading media ^{*1,4}		0.1 mm or less
Media heating system ^{*7}		Print heater, setting range for the preset temperature: 30 to 45C (86 to 112F)
Connectivity		Ethernet (10BASE-T/100BASE-TX, automatic switching)
Power-saving function		Automatic sleep feature
Power requirements		AC 100 to 120 V 10%, 7.5 A, 50/60 Hz or AC 220 to 240 V 10%, 3.9 A, 50/60 Hz
Power consumption	During operation	Approx. 1,030 W
	Sleep mode	Approx. 14 W
Acoustic noise level	During operation	64 dB (A) or less
	During standby	40 dB (A) or less
Dimensions	With Stand	2,310 (W) x 740 (D) x 1,125 (H) mm (90.9 (W) x 29.1 (D) x 44.3 (H) in.)
Weight (with stand)		112 kg (247 lb.)
Environmental	Power on	Temperature: 15 to 32C (59 to 89F) [20C (68F) or more recommended], Humidity: 35 to 80%RH (non-condensing)
	Power off	Temperature: 5 to 40C (41 to 104F), humidity: 20 to 80%RH (non-condensing)
Included items		Stand, power cord, blade, blade holder, media clamps, media flanges, replacement blade for separating knife, cleaning kit, software RIP, and user's manual, etc.

^{*1} The length of printing or cutting is subject to the limitations of the program. ^{*2} Using Roland specified media, print travel of 1 m, temperature: 25C (77F), humidity: 50%RH ^{*3} Not assured when the print heater or dryer is used. ^{*4} Using Roland specified media, loaded on the shaft, [PREFEED] menu item must be set to "ENABLE," with 25 mm or more for both right and left margins and 35 mm or more front margin, excluding expansion or contraction of the media. ^{*5} SP-540i: Media over 610 mm wide and 4,000 mm long. Media 610 mm wide or less and 8,000 mm long. SP-300i: Media 3,000 mm long. ^{*6} Provided that media length is under 3,000 mm. Temperature: 25C (77F). Excluding possible shift caused by expansion/contraction of the media and/or by reloading the media. ^{*7} Using Roland specified media, data size: 1,000 mm in the media-feed direction, 1,346 mm (SP-540i) or 736 mm (SP-300i) in the carriage-movement direction. No lamination. Automatic detection of crop marks at 4 points when media is reloaded. ^{*8} During cutting, [PREFEED] menu item must be set to "ENABLE." Temperature: 25C (77F). Excludes the influence of misalignment, expansion or contraction of the media. ^{*9} Warm-up is required after powerup. This may require 5 to 20 minutes, depending on the operating environment. The preset temperature may fail to be reached depending on the ambient temperature and media width.

Roland VersaWorks System Requirements	
Operating system	Windows® 7 Professional/Ultimate (32/64-bit); Windows Vista® Business/Ultimate (32/64-bit edition), or Windows XP Professional Service Pack 2 or later (32/64-bit)
CPU	Core™ 2 Duo, 2.0 GHz or faster recommended
RAM	2 GB or more recommended
Video card and monitor	A resolution of 1280 x 1024 or more recommended
Free hard-disk space	40 GB or more recommended
Hard-disk file system	NTFS format
Optical drive	DVD-ROM drive


^{*1} Roland VersaWorks® is a 32-bit application, which runs on 64-bit Windows® with WoW64 (Windows 32-bit on Windows 64-bit).

Roland VersaWorks-Compatible Application Software	
Adobe® Illustrator® 10, CS, CS2, CS3, CS4, CS5, CS6; CorelDRAW® 11, 12, X3, X4, X5	


Options		
	Model	Description
ECO-SOL MAX INK	ESL3-4MG	Magenta, 440 cc
	ESL3-4YE	Yellow, 440 cc
	ESL3-4CY	Cyan, 440 cc
	ESL3-4BK	Black, 440 cc
	ESL3-MG	Magenta, 220 cc
	ESL3-YE	Yellow, 220 cc
Blades	SL-LCL	Cleaning liquid, 1 pc.
	ZEC-US022	For thick, reflective and fluorescent vinyl, 2pcs.
Blade holders	XD-CH3	Blade holder with blade extension abjector, made of resin
	XD-CH2	Blade holder with blade extension abjector, made of aluminum
Automated take-up system	TU2-54	For SP-540i, rolls up to 30 kg (66.1 lb.) Can only be used during printing
	TU2-30	For SP-300i, rolls up to 30 kg (66.1 lb.) Can only be used during printing
	TU2-C	Controller for TU2-54 and TU2-30 take-up systems

^{*1} SP-300i can load a media roll weighing up to 20 kg (44 lb.)


Roland DG products that feature this environmental label meet the company's criteria for environmental consciousness, a set of standards based on ISO 14021 self-declaration type II. For more information, please visit www.rolanddg.com.




As an ENERGY STAR® partner, Roland DG Corporation has determined that this product meets the ENERGY STAR guidelines for energy efficiency. ENERGY STAR is a U.S. registered mark.




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Imagine.





SP-540i / SP-300i



DVE
Digital Value Engineering

► Save Time and Money

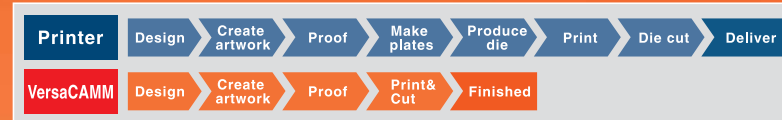
Look at this print quality. It's just like we ordered it from a professional printer. Now we can take care of rush jobs, too, while saving money.

At meetings, we can display and review the quality of our graphics. With a VersaCAMM, we can present more ideas than ever.

We can print as many or as few items as we need, all while saving valuable time and money. There is no additional cost to die cut our labels and stickers, either!



■ Compare workflows: VersaCAMM versus traditional printer



► Improve Communication

Can you make this label darker and give it a more unique shape? It's nice to be able to review and modify designs so quickly and easily!

It's just about ready! The included RIP software is highly intuitive, making changes and corrections easy. Anyone can learn to use it, so why don't you give it a try next time?



We can reproduce spot colors with total accuracy using the Roland Color System Library. We used to spend a lot of time adjusting color with our printer, but not anymore.

► Produce Better, More Creative Ideas



Bring your Promotional Activities to Life

The VersaCAMM Series is highly versatile for an endless range of applications. With just one device, you can produce decals, labels, stickers, posters, POP, vehicle wraps, heat transfers for apparel decoration and other promotional items of any size, on demand for both indoor and durable outdoor display. Use a wide variety of media, including adhesive-back vinyl, banner, paper, film, tarpaulin and heat transfer paper.

Achieve Professional Quality Results without Any Special Skills

With the VersaCAMM, you can achieve professional quality results even without any previous experience. Roland Intelligent Pass Control® technology automatically delivers the smooth gradations and flawless solid colors you require. Environmentally-friendly ECO-SOL MAX ink produces vivid colors for durable graphics.



Enjoy the Versatility of Printing and Digital Die-Cutting — All in One Device

With VersaCAMM, it's easy to create graphics in unique, custom shapes that add value and attract attention. Using Adobe Illustrator, you can easily draw contour cut lines in virtually any shape around your graphics. VersaCAMM will automatically print and cut your designs. Roland DG pioneered Print&Cut technology and today more than 105,000 Roland printer/cutters have been sold worldwide* making Roland the number one brand of Print&Cut inkjet devices.

*The number of installed units as of July 31, 2012.



Intuitive Roland Operation Software Included

Every VersaCAMM comes with VersaWorks, our own RIP software for professional print quality. VersaWorks features the Roland Color System to accurately reproduce the spot colors you select from Roland Color charts and swatch books. Variable Data Printing makes it easy to create a series of individualized prints based on one template, with each print featuring its own photos, messages, numbers and names. In addition, VersaWorks estimates the ink usage and print time for each graphic so you can accurately monitor your time and costs. You can also update your software automatically through the Internet.



Easy to Use and Designed with Your Office in Mind

VersaCAMM is as easy to operate as any other equipment in your office. Its compact footprint is designed to fit comfortably into your office environment. ECO-SOL MAX ink comes in easy-handling sealed cartridges and are virtually odor free. You also get legendary Roland reliability and world-class service and support, including training through Roland workshops and seminars.



54" SP-540i

54" (1371mm) wide 4-Color (CMYK) ECO-SOL MAX Inkjet Printer/cutter



30" SP-300i

30" (762mm) wide 4-Color (CMYK) ECO-SOL MAX Inkjet Printer/cutter



VersaCAMM